



Hands on. Minds Opened.

Tuesday, November 19, 2024

8:00 AM - 3:00 PM

Sioux Falls Convention Center

JA Inspire is a collaboration between educators and industry leaders, led by Junior Achievement of South Dakota. At the center of our work is a powerful event that will be massive, measured both in square feet and impact.

Featuring:

- Hands-on career exploration
- 3,700 8th grade students in-person, an additional 1,500 virtual participants
- 75+ South Dakota companies representing high-demand careers who will share career advice and engage students with interactive exhibits
- Virtual Career Stations enhancing impact to students across the state of South Dakota

Why JA Inspire? Not all students receive career mentorship at home. JA Inspire offers students the opportunity to learn about careers from caring mentors before they plan their high school coursework. For businesses, this is a chance to build their future workforce. For South Dakota, this is a way to showcase the opportunities our students have, right here at home.



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of South Dakota



Event & Student Sponsorships Available

Title Sponsor - \$10,000

- Includes up to three (in-person) and up to 10 (virtual) career stations and sponsors 200 student attendees
- Includes auditorium video for virtual attendees
- Includes logo recognition on student nametags and signage at event

Major Sponsor - \$5,000

- Includes up to two (in-person) and up to five (virtual) career stations and sponsors 100 student attendees
- Includes logo recognition on student nametags and signage at event

Career Sector Sponsor - \$3,000

- Includes one (in-person) and up to three (virtual) career stations and sponsors 60 student attendees
- Includes logo recognition on student nametags and signage at event

Career Station Sponsor - \$750

- Includes one (in-person) career station with 110V electric service and one (virtual) career station
- Includes name recognition on booth participant roster

Want more information? Call the JA Office at 605-336-7318 or email jasd@ja.org. Sponsorship participation must be confirmed with the JA Office by September 16, 2024 to ensure company logo and/or name placement on agreed upon marketing materials.



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